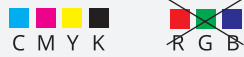


File specifications

Color space / color profile

- We work with the color profile ISO coated v2. This color profile is applied by to all files unless the file is supplied with a different color profile.
- Please be sure to send us your artwork file in CMYK-mode. A file built in a RGB colorspace will automatically be converted to CMYK, this can lead to color deviation.



Spot colors

- We would like to point out that spot colors in digital printing are built up in CMYK. This can cause color deviations. If you choose to use PMS colors, these must be indicated as a spot color. In this way the best color result is achieved.
- If you choose to use a 1/0 white print, you must create a spot color swatch with 100% magenta. Then name this spot color swatch White.

Fonts

- All fonts need to be converted into outlines.



Image quality

- The best printing results are obtained with images in at least 300 ppi. A lower resolution may result in a pixelated result.
- Make sure all images/logos are embedded in the file.

Cut drawing

- The die cut drawing must consist of contour lines. If the die-cut drawing has been converted into paths, we cannot process it. If possible, use the die-cut drawing provided by us.
- Do not change or rename the spot colors of the die-cut drawing supplied by us.
- You can not use the spot colors that are used in the die cut drawing to design your artwork as these will NOT be printed in the final product which will lead to an error in your design.
- If you supply a die-cut drawing yourself, Boxid cannot be held responsible for any incorrect fit of the end product.

Overfill

- For 4/0 printing, apply a 6 mm overfill all around. For 4/4 printing (2-sided) apply a 8 mm overfill.
- Avoid unnecessarily large overfilling, because the printing ink is a high cost factor in digital printing.
- Due to the production process, the artwork on the produced packaging can shift a few millimeters. Keep this in mind when designing. For example, when placing text or images on fold lines.

Glue flap

- The glue flap must remain unprinted for boxes with a glued construction. Place your artwork 4mm over the score/crease line to avoid white edges.

Submit files

- Send us your print file with integrated die-cut drawing in PDF form. Select "high quality printing" when exporting the PDF.
- Set the artboard to the size indicated by the crop marks.
- If you want 4/4 printing, you must supply two separate files clearly stating "inside" and "outside". The drawing area and position of the die cut must be identical in both documents.